



**American Legion Cordova Post 13**  
**8th Annual Williams Historic**  
**Route 66 Car Show**  
**P.O. Box 301**  
**Williams, AZ 86046**  
[williamshistoricroute66carshow@gmail.com](mailto:williamshistoricroute66carshow@gmail.com)  
[www.williamshistoricroute66carshow.com](http://www.williamshistoricroute66carshow.com)

Sponsorship

Date Paid

Payment Method

Shirt Size(s)

**June 7 and 8, 2024**
**2024 Williams Historic Route 66 Car Show – Sponsorship Opportunities:**
**Company Name:** \_\_\_\_\_

 Contact Person  
 Last Name: \_\_\_\_\_

 Contact Person  
 First Name: \_\_\_\_\_

 Mailing  
 Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

<b><u>TITLE SPONSOR</u></b> <b><u>(One Title Sponsor Only)</u></b>	<u>\$2,500.00</u>	<ul style="list-style-type: none"> <li>➤ Posters/Banners with Title Sponsor Logo</li> <li>➤ All media ads on KAFF Radio &amp; Social Media</li> <li>➤ Name/Logo on all event T-shirts</li> <li>➤ PA recognition event wide all day</li> <li>➤ Website header and sponsor page</li> <li>➤ 10 T-Shirts – Delivered by April 1, 2023</li> <li>➤ Title Sponsor to be set up on 3<sup>rd</sup> Street between Sultana and Cruisers in front of event fencing.</li> </ul>
<b>MAJOR SPONSOR</b>	\$1,000.00	<ul style="list-style-type: none"> <li>➤ Name recognition on event press releases, ads, flyers, posters and event banners.</li> <li>➤ PA recognition event wide all day</li> <li>➤ Website header and sponsor page</li> <li>➤ 6 T-Shirts</li> </ul>
<b>PLATINUM SPONSOR</b>	\$750.00	<ul style="list-style-type: none"> <li>➤ Name recognition on all ads, posters and event banners</li> <li>➤ PA recognition throughout the day</li> <li>➤ Website sponsor page</li> <li>➤ 4 T-Shirts</li> </ul>
<b>GOLD SPONSOR</b>	\$500.00	<ul style="list-style-type: none"> <li>➤ Name recognition on all posters and event banners</li> <li>➤ Website sponsor page</li> <li>➤ 2 T-Shirts</li> </ul>
<b>SILVER SPONSOR</b>	\$250.00	<ul style="list-style-type: none"> <li>➤ Name recognition on all posters and event banners</li> <li>➤ Website sponsor page</li> <li>➤ 1 T-Shirts</li> </ul>
<b>TROPHY SPONSOR</b>	\$200.00	<ul style="list-style-type: none"> <li>➤ Best of Show Cars/Trucks, Traveled the Farthest Name on Trophy</li> </ul>
<b>TROPHY SPONSOR</b>	\$150.00	<ul style="list-style-type: none"> <li>➤ Best of Ford, GM, Mopar, Paint, Rat Rod, Name on Trophy</li> </ul>
<b>TROPHY SPONSOR</b>	\$100.00	<ul style="list-style-type: none"> <li>➤ All other categories – Name on Trophy</li> </ul>

**SPONSORSHIP LEVEL** \_\_\_\_\_

**\$** \_\_\_\_\_

Total Amount Due \$

**SPONSORSHIP PAYMENT MUST BE MADE BY APRIL 15, 2024**  
**PLEASE SIGN/DATE ON BACK PAGE**

**MAKE CHECKS PAYABLE AND MAIL TO: AMERICAN LEGION CORDOVA POST 13**  
**P.O. BOX 301**  
**NO REFUNDS Williams. AZ 86046**

**Signature**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

**Liability Release**

Liability Release: In consideration of the acceptance of the right to participate, entrants, participants, and spectators, by execution of this form, hereby release and discharge the American Legion Cordova Post 13, Williams Historic Route 66 Car Show Committee, the City of Williams and members thereof, and their officers, directors, employees, agents, representatives and servants, and anyone else connected with management of presentation or sponsors of the "Williams Historic Route 66 Car Show" of and from all known and unknown damages, injuries, losses, judgements, and/or claims from any cause whatsoever that may be suffered by an entrant to his person or property. Further, each entrant expressly agrees to indemnify all the foregoing entities, firms, person(s) and bodies of and from all liability occasioned or resulting from the conduct of entrants or any participant assisting or cooperating with the entrant under direction or control of entrant. I AGREE TO ALLOW AMERICAN LEGION CORDOVA POST 13 TO UTILIZE OUR LOGO AND NAME FOR PROMOTIONAL PRODUCTS FOR THE 2023 WILLIAMS HISTORIC ROUTE 66 CAR SHOW.



**2024 Title Sponsor**